For Immediate Release:

Media Contact: Alexa Pittmon 503.341.9918 apittmon@adelsheim.com



Adelsheim Vineyard to Release Second Vintage of Limited-Edition Artist Series Rosé Wine

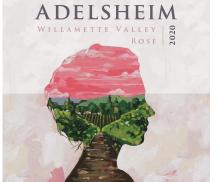
2020 vintage features original label artwork by Portland-based artist, Jeremy Okai Davis

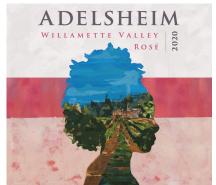
NEWBERG, Ore. (March. 1, 2021) - <u>Adelsheim Vineyard</u>, one of the Willamette Valley's founding wineries and the Chehalem Mountains' first winery, will release their second *"Artist Series"* wine, a 2020 Willamette Valley Rosé, whose label features commissioned work by Portland-based artist, Jeremy Okai Davis.

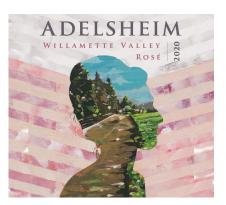


Since its founding in 1971, Adelsheim has been synonymous with the iconic illustrated wine labels of co-founder, Ginny Adelsheim. The winery continues that artistic heritage with the second release of their "Artist Series" Rosé. Since 2019, each vintage of Adelsheim's Willamette Valley Rosé features original artwork by a talented, local artist who demonstrates the spirit of Oregon's founding wineries--that to create something great, you must push boundaries and take risks. For the 2020 vintage, Jeremy Okai Davis created such an incredible selection of designs that Adelsheim could not choose just one ... so they created three! The 2020 Adelsheim "Artist Series" Rosé features a trio of collectible labels in

Jeremy's unique style, showcasing three of Adelsheim's estate vineyards: Quarter Mile Lane, Ribbon Springs, and Bryan Creek.







"It was such an honor to be selected to create an Adelsheim 'Artist Series' Rosé label in their 50th year," said Davis. "I was inspired by the original portraits of the early labels by Ginny Adelsheim. There was a quiet strength in the subjects that made me think of the land Adelsheim inhabits. Within each portrait silhouette, I wanted to incorporate those lush rolling vineyard hills and pay homage to the history of the landscape."

The 2020 Adelsheim "Artist Series" Rosé will retail for \$28 and be available for purchase at <u>adelsheim.com</u> and select US retailers and restaurants. For more information, tasting notes, photos, and more please visit <u>www.adelsheim.com/artistseries</u>. The original paintings will be on display in the Adelsheim Tasting Room throughout the spring.

About Jeremy Okai Davis

Jeremy Okai Davis received a BFA in painting from the University of North Carolina in Charlotte, NC. Davis relocated to Portland, OR in 2007 where he has continued his studio practice in addition to working as a graphic designer and illustrator. Davis' work resides in the Lonnie B. Harris Black Cultural Center at Oregon State University and the University of Oregon's permanent collection. Elizabeth Leach Gallery began representing Jeremy Okai Davis in 2019. See more of his work at elizabethleach.com/jeremy-okai-davis-featured-work and follow @jeremyokaiart.

About Adelsheim Vineyard

Adelsheim, located in Newberg, Ore., was founded with an optimistic spirit and a lofty dream: to create world-class Pinot noir and Chardonnay in an undiscovered wine region, the Chehalem Mountains. Since 1971, we have obsessively pursued exceptional wines of place, that celebrate the unique bounty of our estate vineyards. As a founding winery of the Willamette Valley and Chehalem Mountains' first winery, Adelsheim has played an instrumental role in nearly every aspect of the Oregon wine story. As leaders, we believe it is our duty to be steadfast stewards of this abundant land and to rally our community in support of equity and education. Adelsheim is a LIVE certified sustainable winery, and a seven-time Wine & Spirits Top 100 Winery. For more information, visit <u>www.adelsheim.com</u> and follow <u>@adelsheim</u>.

###