

ADELSHEIM

CHEHALEM MOUNTAINS' FIRST WINERY

For Immediate Release:

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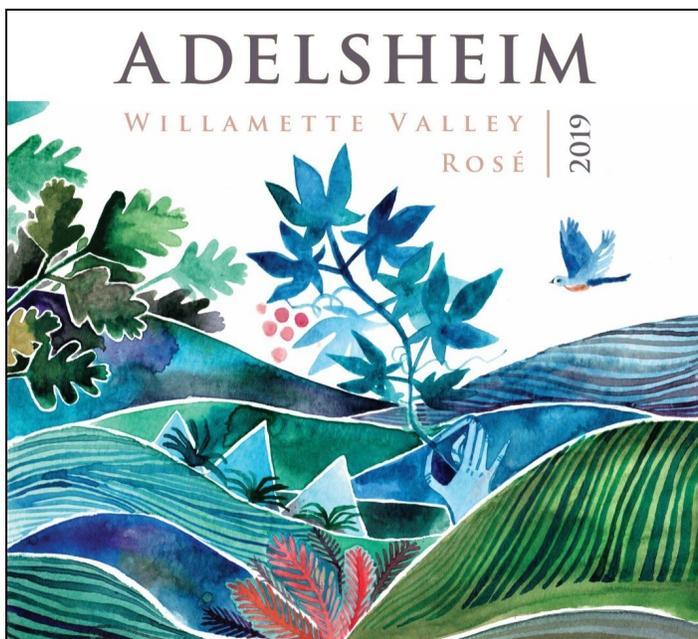
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Adelsheim To Release Limited-Edition “Artist’s Series” Rosé Wine
*2019 vintage features original label design by Portland-based Artist,
Lettie Jane Rennekamp*

NEWBERG, Ore. (March. 15, 2020) - [Adelsheim Vineyard](#), one of the Willamette Valley’s founding wineries and the Chehalem Mountains’ first winery, will release its first “*Artist Series*” wine, a 2019 Willamette Valley Rosé, whose label features commissioned work by local Artist, Lettie Jane Rennekamp.

Since its founding in 1971, the Adelsheim brand has been synonymous with the iconic hand-drawn wine labels of co-founder, Ginny Adelsheim. Today, the winery builds upon that artistic heritage with the introduction of an annual “*Artist Series*”. Beginning with the 2019 vintage, each year the Adelsheim Willamette Valley Rosé will feature new label artwork from a talented, up-and-coming local artist who shares Adelsheim’s belief that to create something great, you must push boundaries and take risks.



2019 WILLAMETTE VALLEY PINOT NOIR ROSÉ

This refreshing, dry rosé was made from 100% Pinot noir grapes, grown on LIVE certified sustainable vineyards in Oregon’s Willamette Valley. Aromas of fresh strawberry and white peach lead into a smooth, well-textured palate, with ample structure and bright acidity. Enjoy this wine whenever the sun is out, and pair it with whatever you like.

ADELSHEIM ARTIST SERIES

Original label artwork by
LETTIE JANE RENNEKAMP
of Portland, Oregon.



Produced and bottled by ADELSHEIM VINEYARD
Newberg, OR. | Product of U.S.A. | adelsheim.com

CONTAINS SULFITES | 750 ML | ALC. BY VOL. 13%

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



“Being asked to design the first of Adelsheim’s ‘Artist Series’ labels was such an honor,” said Lettie Jane Rennekamp, 2019 featured artist for Adelsheim. “Adelsheim is located in a very special little crook of the Chehalem Mountains. I wanted to depict a rolling landscape with hidden hands tending vines among native wilderness. I was looking for something that felt a little wild, a little playful, and drew you into a magical place where grapevines have been running deep for decades.”

“This blend of art and wine is a natural extension of who we are as a brand,” said Lindsey Morse, Director of Marketing for Adelsheim. “We wanted to pay homage to Ginny Adelsheim’s beloved illustrated labels, while reaching into the future through collaboration with Oregon’s thriving arts community. We gave Lettie the freedom to interpret the Chehalem Mountains for herself and are thrilled to share her unique point of view and this beautiful new bottle.”

About Lettie Jane Rennekamp

Lettie Jane Rennekamp is an illustrator and artist based in Portland, OR by way of Kentucky. Her illustrations are bold and tender at the same time, depicting motherhood, varying versions of gender expression, community, and nature all together. See more of her work at www.lettiejane.com | @lettiejanemakes

About Adelsheim Vineyard

Adelsheim, located in Newberg, Ore., was founded with an optimistic spirit and a lofty dream: to create world-class Pinot noir and Chardonnay in an undiscovered wine region, the Chehalem Mountains. Since 1971, we have obsessively pursued benchmark wines that celebrate the unique bounty of our estate vineyards -- home to some of Oregon’s most diverse soil types, elevations, and exposures. As a founding winery of the Willamette Valley and Chehalem Mountains’ first winery, Adelsheim has played an instrumental role in nearly every aspect of the Oregon wine story. As leaders, we believe it is our duty to be steadfast stewards of this abundant land and to rally our community in support of equity and education.

The 2019 “Artist Series” Rosé will retail for \$28 and be available for purchase at adelsheim.com and select US retailers and restaurants.

For more information, tasting notes, photos, and more please visit www.adelsheim.com/artist-series



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